

Subject: Re: FW: 2017 Calendar Update - Includes 3-Ship Days

From: Lorena Parker

Date: 12/14/2016 10:23 AM

To: "Bezmalinovich, Augie" <ABezmalinovich@portla.org>

CC: "eswanson@sanpedrochamber.com" <eswanson@sanpedrochamber.com>, "jwilliams@labattleship.com" <jwilliams@labattleship.com>

Augie,

Ok. Let's set up a meeting. Should we include the cruise people? I'm hoping to move forward on a formal program very soon.

What's going on with the signs for the Port property? Do you have a color scheme yet? I want to do the downtown way finding signage with the same colors for continuity.

Let's do this!!!!

Lorena Parker

Executive Director

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Business Improvement District

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On Wed, Dec 14, 2016 at 8:45 AM, Bezmalinovich, Augie <ABezmalinovich@portla.org> wrote:

All,

I hope all is well and I just found out that there are 2 three-cruise ship days next year. I think we should huddle and discuss if there is an opportunity to take advantage of this? They are Jan 4 and May 4, 2017. Please let me know what you think?

Thanks,

Augie

From: Baker, Arley

Sent: Tuesday, December 13, 2016 4:01 PM

To: Adams-Lopez, Theresa; Bezmalinovich, Augie; John, Stephen

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Augie can you work with PBID and Chamber for a heads up on those ships

Perhaps some travel ambassadors can be on-site? Enhanced signage and shuttle service?

See what's possible

From: Adams-Lopez, Theresa

Sent: Tuesday, December 13, 2016 3:46 PM

To: Baker, Arley; Bezmalinovich, Augie; John, Stephen

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Just learned we have two three-ship days next year: January and May. Here's the updated calendar.

Theresa Adams Lopez

Director of Community Relations

Port of Los Angeles

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